

# OntarioMD Update: Where We Are and Where We're Going

EMR: Every Step Conference, Toronto

September 28, 2017

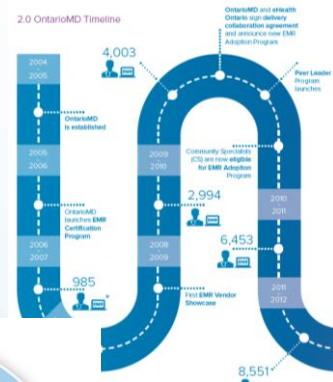


# Faculty/Presenter Disclosure

- **Presenters:** Dr. Gregory Athaide, OntarioMD Board Chair; Sarah Hutchison, CEO, OntarioMD
- **No Relationship with Commercial Interests**
- **Commercial Support:** None
- **Conflicts of Interest:** None
- **Mitigating Potential Bias:** No Bias

# Who We Are

- OntarioMD has been around since 2004
- Established by the OMA as a wholly-owned subsidiary
- Primarily funded by Ministry of Health and Long-Term Care
- Funding from Canada Health Infoway for the Peer Leader Program



# Our Changing Role



**Paper records in  
community-based family  
physician and specialist  
practices**

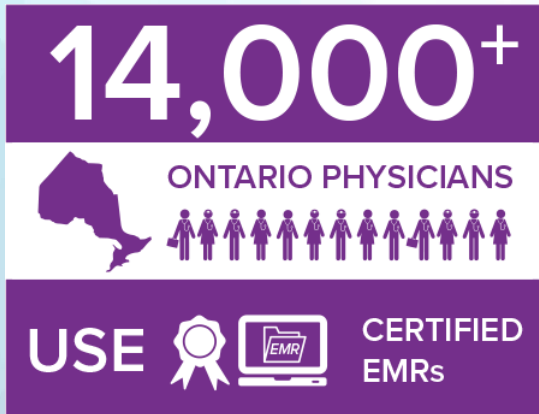


**Change  
Management  
Support**





**Certified  
electronic  
medical records  
(EMRs)**

# How Did We Do?



14,000<sup>+</sup>

ONTARIO PHYSICIANS

USE   CERTIFIED EMRs

The infographic consists of three horizontal purple bars. The top bar contains the text '14,000+' in white. The middle bar contains a white silhouette of Ontario, the text 'ONTARIO PHYSICIANS', and a row of 14 white human icons. The bottom bar contains the text 'USE' in white, a white ribbon award icon, a white icon of a laptop displaying 'EMR', and the text 'CERTIFIED EMRs' in white.

- 11,650 physicians funded
- Another ~ 3,000 physicians who were not funded, but want OntarioMD products and services
- Strong demand for ongoing change management support to realize all the benefits of an EMR
- Annual Reports available on [OntarioMD.ca](http://OntarioMD.ca)

# What We Do Today: Deliver a Suite of Digital Health Services

## OntarioMD Initiatives:



CLINICIAN  
ENGAGEMENT



HEALTH  
REPORT MANAGER



EMR CERTIFICATION  
PROGRAM



EMR PHYSICIAN  
DASHBOARD



EMR PROGRESS  
ASSESSMENT TOOL



EMR PRACTICE  
ENHANCEMENT PROGRAM



EMR: EVERY STEP  
CONFERENCE

# OntarioMD Delivers a Suite of Digital Health Services

## Our Partners:



**eHealth Ontario**

**afhto** association of family health teams of ontario



## Partnered Initiatives:



PROVINCIAL eCONSULT INITIATIVE



eNOTIFICATIONS



eREFERRAL



OLIS DEPLOYMENT



PEER LEADER PROGRAM

**eHealth Ontario** ONE ID

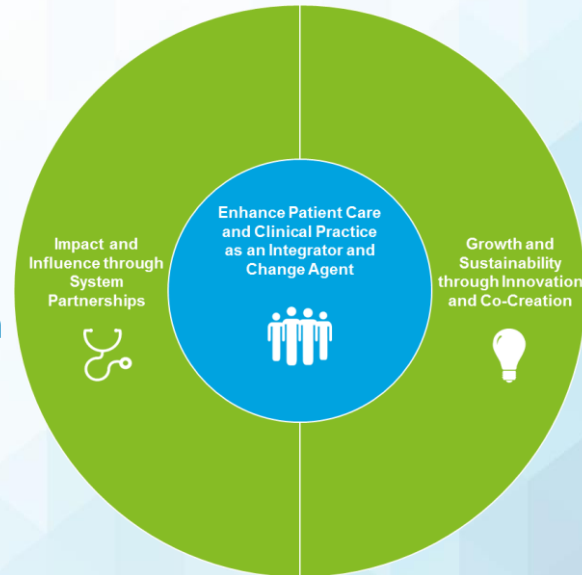
**eHealth Ontario** ConnectingOntario

**eHealth Ontario** ONE Mail

# Where We're Going

- **Three-Year Strategic Plan, 2017-2020**
- **Strategic Areas of Focus:**
  1. Enhance patient care and clinical practice as an integrator and change agent
  2. Impact and influence through system partnerships
  3. Growth and sustainability through innovation and co-creation

**= Trusted Advisor and Partner for Digital Health in Ontario**





# Enhance Patient Care and Clinical Practice as an Integrator and Change Agent

- OntarioMD is providing family physicians and specialists with **patient information, education and change management / practice support** to enhance patient care
- Advocate for community based Physicians
- Receive information from physicians about what they need from technology to **translate system and policy priorities to practice:**
  - Using the EMR for safer opioid prescribing
  - Privacy resources to meet obligations under PHIPA
  - Deployment of eConsult to more clinicians
  - EMR Physician Dashboard for preventive care and population health management



# Impact and Influence Through System Partnerships

- OntarioMD is working with system partners to deliver value to physicians and to connect them to the physician community
- Many stakeholders would like to deploy their digital health products to Ontario physicians:
  - OntarioMD provides unique provincial deployment and change management experience and trusted relationships with physicians to ensure digital health adoption success



*eHealth Ontario*



Champlain BASE | *eConsult*



# Growth and Sustainability Through Innovation and Co-creation

- **HRM Roadmap:**

- Continued product penetration
- Patient access to reports
- Adding more sending facilities – Independent Health Facilities / specialty clinics
- Expansion of eNotifications



- **New value-add solutions to meet family physicians' and specialists' needs:**

- Connectivity solutions that integrate with EMRs – e.g., OLIS Practitioner Query
- Specialist EMRs

11 • New EMR functionality to further reduce administrative burdens

# Improve Your Practice Efficiency and Enhance Your Patient Care

- **Sign up for a ONE® ID** – Your credentials to use the digital health products you hear about today
- **Already have ONE ID?** – Sign up for HRM, eConsult or OLIS
- **Want to use your EMR better?** – Find anyone wearing a purple or green shirt, or visit the OntarioMD booth, and ask about the Peer Leader Program or the EMR Practice Enhancement Program (EPEP)

Sign Up ▶



# Thank You! Questions



[www.ontariomd.ca](http://www.ontariomd.ca)



[twitter.com/ontarioemrs](https://twitter.com/ontarioemrs)



[www.linkedin.com/company/ontariomd](https://www.linkedin.com/company/ontariomd)



[ontariomd.blog](http://ontariomd.blog)